

# Tennyson Tippy

## USER EXPERIENCE RESEARCH & DESIGN

### SKILLS

User Experience Design  
User Research  
Content Strategy  
Writing & Editing  
Data Visualization

### SOFTWARE

Highly Skilled Experienced

Adobe Photoshop, Illustrator, InDesign, XD HTML & CSS, PHP  
WordPress, Typeform, SurveyMonkey Google Analytics  
Axure RP, Sketch UserTesting.com  
Excel Maya

### EDUCATION

Thomas Jefferson University, Masters of Science  
*User Experience and Interaction Design*  
Anticipated Graduation: May 2018

Coursera Certificate, 2017  
*Questionnaire Design for Social Surveys*

Messiah College, Bachelor of Arts, 2006  
*Fine Arts and English Literature*

### COMMUNITY EXPERIENCE

Junior League of Philadelphia  
*Marketing Committee, 2013-2016*

Instructor, Philadelphia Mural Arts  
*A20 Program, 2012*

### INTERESTS

Calligraphy  
Pattern Design  
Painting

### WORK EXPERIENCE

Digital Strategist, Philadelphia, PA, 2017-Present

*Freelance digital strategy and marketing consulting. Helping clients better tell their story across digital platforms.*

Services Include:

User Research  
Content Strategy  
Social Media Marketing  
Online Advertising  
Search Engine Optimization  
Wireframing & Prototyping

Freelance Artist and Print Designer,  
Philadelphia, PA, 2011-2016

*Providing custom art and design services including:  
Original artwork and pattern development for home,  
fashion & lifestyle products*

*Clients Include: Terrain, Free People, Urban Outfitters,  
JCPenny, Occassionette, Elixr Cafe, Essen Bakery*

Project Coordinator, Surface & Architecture  
Workshop, Philadelphia, PA, 2008-2010

*Project management and scheduling  
Additional responsibilities included the production and design of  
decorative plaster, paper, canvas, and mixed media custom  
finishes for interior & editorial uses*

Marketing Coordinator, SMP Architects,  
Philadelphia, PA, 2006-2008

*Wrote and issued press releases  
Managed website content  
Maintained relationships with media outlets & clients  
Responded to RFPs*